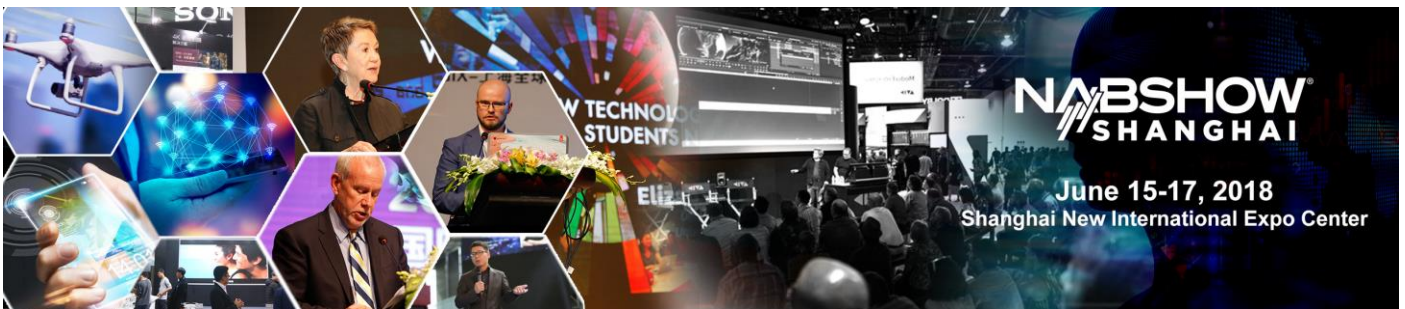


# 2018 NAB Show Shanghai Call for Speaker Now Open

**Let Us Know Your Insights of Future of Media  
2018 NAB Show Shanghai**

The Call for Speakers for 2018 NAB Show Shanghai is now open until Jan 30, 2018!



What innovative technology will future of media adopt? How shall the business model change to adapt to the challenge presented by disruptive digital technology? What technology will shake the boundaries, and will be the central piece to link all traditional media and entertainment industries collaborate with each other and move towards convergence? Your insights and stories will be valued at NAB Show Shanghai.

NAB Show Shanghai is a premier international platform where over 8000 professionals in APAC can hear the most forward technology and business trend at global media and entertainment industry, see the most advanced technology impacting the future of media and entertainment industry. It is also a credible gateway for professionals globally to understand the worlds growing market-China market, to know what technology your Chinese peers want to adopt and seek to adopt, and to have the dialogue with your Chinese peers regarding how to collaborate to address the pain points of the industry.



New to 2018 NAB Show Shanghai, we will have 5 keynote conferences, 7 industry sessions allocated during Global Innovation Day, Global Broadcasters Day and Global Film Day respectively from June 15th -June 17th. Speakers submission with following topics will be highly valued:

## June 15th -Global Innovation Day:

- Innovation on the Broadcasting System
- OTT/Streaming Media/Mobile TV/Social Media
- Artificial Intelligence Technology
- VR/AR/MR
- 5G
- IoT
- CDN/Cloud Computing/Big Data
- Unmanned Technology
- Interactive Technology

## June 16th-Global Broadcasting Day:

- Media Convergence
- NGB-W, ATSC 3.0
- 4K/HDR
- IP Broadcasting
- Artificial Intelligence and Broadcasting System
- Value of Big Data on Content Creation and User Attachment
- IoT on Cable Networks
- Cybersecurity
- Machine Learning and Audio/Image Recognition
- Mobile TV/OTT Streaming

## June 16th Global Film Day:

- Global Co-Production
- Screenwriting for Global Audience
- Artificial Intelligence and Filmmaking
- Drone and Filmmaking
- VR/AR/MR
- The Perfect Integration between Real Actor and Virtual Figure/Background
- Motion Capturing and Special Effect
- VOD Cinema/Secondary Cinema Chain

To be considered for this prestigious speaking opportunity at NAB Show Shanghai,



**Please click here !**

**Submit a Speaker by January 30, 2018**

All submitters will be notified on their status no later than March 1, 2018.

For any questions regarding speaker application, FAQ and approval, please feel free to email Joanne Yin at [jyin@nabshowshanghai.com](mailto:jyin@nabshowshanghai.com).



WeChat Official Account

**NABSHOW**  
SHANGHAI  
上海国际电影节跨媒体技术展

2018年上海国际电影节  
2018 Shanghai International Film & TV Festival

第24届上海电视节  
24th SHANGHAI TV FESTIVAL

Success in Global Digital Content Ecosystem

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