

Speaker Services and FAQ



Experience Matters. And so do our Speakers! Thank you for your willingness to share your time, knowledge, and resources with the NAB Show® Shanghai community. We want to ensure that your time at NAB Show Shanghai is both pleasant and enjoyable. The following information and services, will help you prepare pre-show and onsite for your presentation.

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Submissions

When and how are Speakers selected?

There are over 60 sessions taking place at NAB Show Shanghai, including NAB Show- Global Innovation Exchange: Shanghai, China Post | Production Conference, Dynamic Cube Digital Content Conference, and several conferences produced by sponsors. Each Program is different, but typically Speakers are selected by the NAB Show Shanghai Conference Program Advisory Group, industry surveys and the all-industry Call for Speakers. The NAB Show Shanghai Program is finalized by the middle of March, with most speakers selected by that time.

What are the technical specifications for my Session?

Room specifications vary depending on the location. You will be able to review the audio-visual and room specifications for your Session upon being notified of acceptance.

Do you have to be an Exhibitor to submit a speaker proposal?

No. Anyone can submit a speaker within any of the established sessions.

Can we submit a proposed list of panelists and moderator for a session?

Yes. This can be done in the submission process.

Can we submit speakers/instructors for Post|Production Conference?

Yes, you can submit your application to be instructors for China Post|Production Conference.

Are all sessions made up of panels?

No. All sessions are made up of both independent speech and panels. We also welcome you to submit your creative idea to engage audience to your presentation.

It says there are moderated panel presentation, keynote presentations and conference track presentation. What is the format for each type of presentation?

Keynote Presentation: Keynote presentation last for 60-90 mins. You are the main presenter of the session.

Presentation at Conference Track: Presentation at conference track will last 30-45 mins. You are the main presenter of the session or you can invite your friend to present at your session together.

Moderator: As a moderator in a moderated panel presentation, you are moderating a panel of speakers in a session. The moderator does have the opportunity to work with speakers on the subject and flow of the session.

Is there someone we can speak with to discuss suggestions on how to improve our session (or submission) in 2018?

Yes. Email a request to: jyin@nabshowshanghai.com

If I submit a proposal after the deadline, can I be considered for the next Show or will I need to re-submit?

If your proposal's quality is very relevant to the success of this year's conference, it will still be considered.

However, you need to re-submit your proposal for next Show, as each year's key words and topics will be different.

Is there a maximum number of speakers we can submit?

No. Multiple speakers can be submitted.

When will I be notified if my speaker submission has been chosen?

All submitters will be notified no later than March 30, 2018.

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Registration

What Registration is included for speakers?

Speaker can invite unlimited number of friends, partners to attend the session he/she speak. A limited number full conference registration will be given to each speaker. The guests invited by speakers will enjoy discount price to purchase the full sessions.

Do speakers need to pay for the full conference pass after they are selected to present at the Show?

No. Speakers are free to attend all components of NAB Show Shanghai.

What happens if I lose my badge?

You can present your ID to pick up your new badge at our registration desk.

Can I bring a guest to the Show to attend my Session?

Yes, please send us the guests you plan to visit in advance in following format for pre-registration purpose. (Name, position, company, email, phone)

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Travel

Does NAB Show Shanghai reimburse my travel as a Speaker?

Generally speaking, speakers are responsible for their own expense, to include hotel, meals, travel and ground transportation.

For speakers who are invited by conference program advisory group, NAB Show Shanghai will reimburse airfare and hotel expense.

Are there negotiated rates for travel or hotel available for Speakers?

Yes. NAB Show Shanghai negotiates hotel rates and travel deals for all Attendees. See Attend/Travel page for detail or contact us.

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Ready Room

Will there be a Speaker Ready Room in Shanghai ?

Yes – NAB Show Shanghai will prepare Speaker Ready Room onsite, with hot water, coffee available.

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Language and Translation

Will there be translation to translate my presentation to Chinese?

Yes, we will equip simultaneous translation on-site to help the Chinese audience to understand your presentation. Our previous international speakers all have very pleasant working experience with the interpreters.

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Presentation Materials

What shall I submit after being selected as speaker at NAB Show Shanghai?

Please send us

1. Your photo
2. Personal biography within 5 sentences.
3. The summary of your presentation to be shared via social media, website, or other promotion channels
4. Your on-site contact information

Is there a template for slide presentations?

Yes. Please have NAB Show Shanghai logo on your slide presentation.

What is the deadline for making presentation changes?

Instructions and deadlines for uploading and changes to your PowerPoint presentations vary by conference. You will receive communications on deadlines when you are accepted as a speaker.

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Recordings

Will my Session be recorded and if so can I get a copy?

It is varied by conference program. We usually will send out "Speaker/Panelist Release and Consent Form" in order to record your session

Can I record or film my session?

Yes, you can.

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General

Are there paid speaking opportunities at NAB Show Shanghai?

Yes, there are platinum sponsorship opportunities available and info-session available at NAB Show Shanghai. Please contact our sales team for details.

Who attends the Conference Program?

You can download post-show report to check last year's demographic. ([链接到会后报告页面](#))

When will accepted proposals become public on the www.nabshowshanghai.com?

Proposals are posted as soon as the submission selections and proposed speakers for the sessions are finalized.

How can I increase pre-Show buzz about my Session?

NAB Show Shanghai has several social media opportunities available for you to promote your presence as a Speaker. Once your Session is posted live on the NAB Show Shanghai website, we recommend you also create a short URL to your session through your personal social media and blog.

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